



SKILLS

Wireframing &
Prototyping
Journey Mapping
UI Design
Responsive Layouts
Typography & Color
Accessibility
Visual Hierarchy
Information Architecture
User-Centered Design
Design Systems

RELEVANT EXPERIENCE

Harlow & Pearl Coffee App

UX/UI Designer (Personal Project) | 2025

Built concept UI for tap-to-order mobile flow
Conducted competitive research to inform UX patterns
Created wireframes, mockups, and prototype in Figma

IMPACT Group Website Redesign

Website Designer (Freelance) | 2024 - 2025

Managed redesign for event company with Fortune 500 clients
Built a responsive, modern website using Wix
Balanced client input with design best practices
Delivered post-launch updates under extended contract

Neighbours Custom Designs Websites

Website Designer (Freelance) | 2024

Designed a custom website for a handmade goods brand
Created brand identity including logo, colors, and typography
Built a responsive Wix layout optimized for mobile and usability

TOOLS & CERTIFICATIONS

Figma (Cert.)
Wix Studio
Photoshop (Cert.)
Illustrator (Cert.)
Adobe Express (Cert.)
Canva
Google UX Design Cert.
Social Media HubSpot Cert.

WORK EXPERIENCE

Trinity Hall

Social Media Director | Jan 2023 – Present

Rebranded social media for better engagement and visual impact
Managed content, lead response, and strategy independently
Balanced creative direction with time-sensitive execution

Verus Management

Sales | Jan 2022 – May 2022

Delivered customer-focused sales in fast-paced environments
Mentored teammates and adapted communication to user needs

Hall Management Group

Guest Services | Feb 2020 – Feb 2022

Maintained organization and efficiency during high-volume service
Collaborated under pressure and led shift workflows

EDUCATION

University of Massachusetts Boston - Boston, MA

BA in Philosophy & Business Management, 2020